



Support and Understanding

Empowering Women: The Journey Back to the Workforce

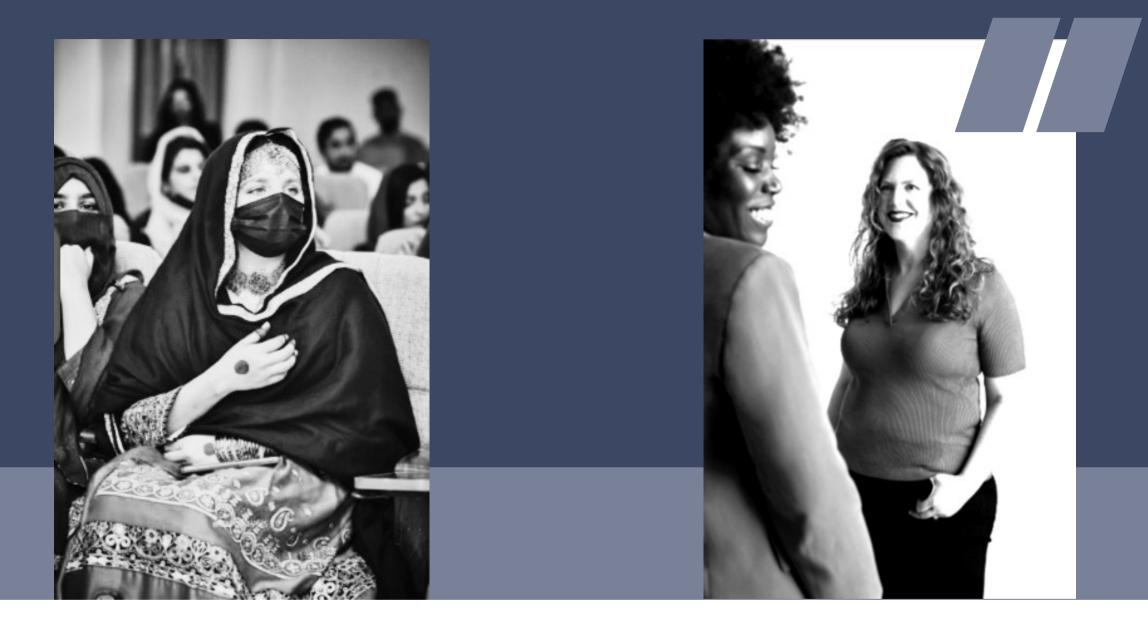




# Role Reversal Day



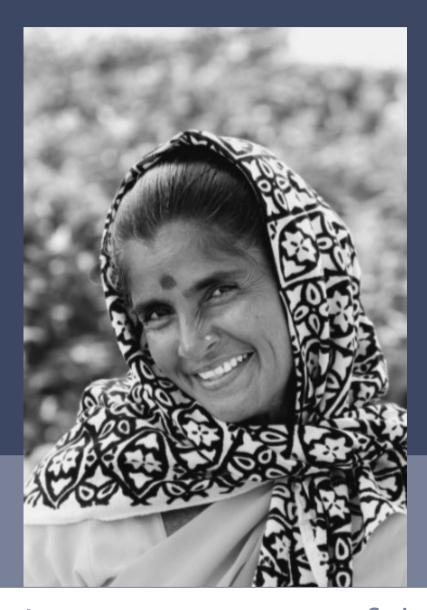
## Role Reversal Day



Role Reversal Day is an event where family members take on the daily responsibilities of women to understand the physical and emotional toll it takes, fostering empathy for women's desire to regain their professional identity.

This event highlights the importance of acceptance and understanding in supporting women's choices regarding their career and family balance.





It serves as a powerful tool to promote awareness and acceptance of the challenges women face.

### Role Reversal Day

1.Understanding Time Management

- Description: Family members will realize how much time and effort is required to complete daily tasks like cooking, cleaning, laundry, and looking after children. They will see how women often juggle multiple roles simultaneously, with little to no downtime.
- Objective: This experience helps family members appreciate the woman's multitasking skills and why adding a professional role could be fulfilling for her. They will understand how overwhelming it can be and why sharing household duties is essential if she returns to work.

# Before and After Story Sharing Session

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### "Before and After" Story Sharing Session



An interactive session for returnee women to share their professional stories from before and after marriage and motherhood, highlighting their achievements and sacrifices to help family members realize and appreciate their contributions.

Mentorship Panel with Successful Returnees

#### Breaking Barriers: Encouraging Women to Reclaim Their Careers

A mentorship panel featuring women who have successfully returned to the workforce, offering guidance and support for balancing career and family.

These stories demonstrate how a career can enhance family well-being rather than conflict with it.



# Children's Perspective Skit or Play

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Organize a skit where children express appreciation for their mother's contributions both at home and at work, encouraging other family members to support her career goals.

This skit can be part of a larger event where family members are invited to participate in various activities aimed at empowering women.

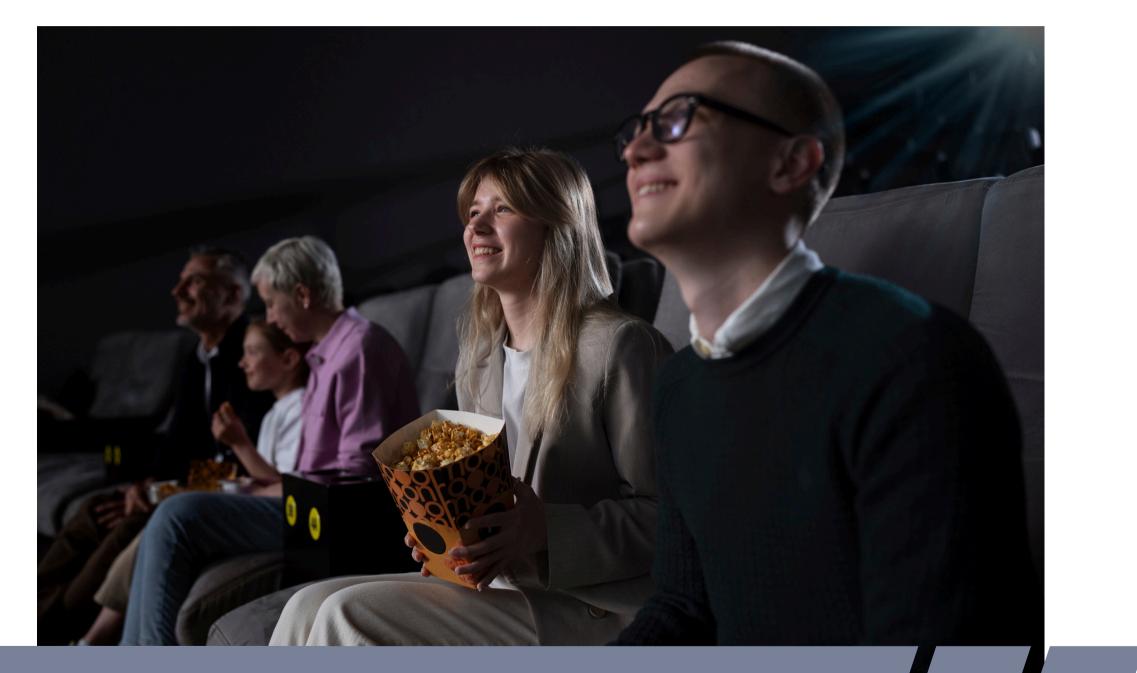


It sets a positive tone for the day by highlighting the important role women play in both family and career. Unspoken Struggles: Why Women Deserve a Second Chance at Work

### Event #5

# Film Screening and Discussion

### Film Screening and Discussion



Host a film screening of a documentary or movie that reflects the challenges women face in balancing work and family, followed by a discussion to relate these experiences and foster understanding.

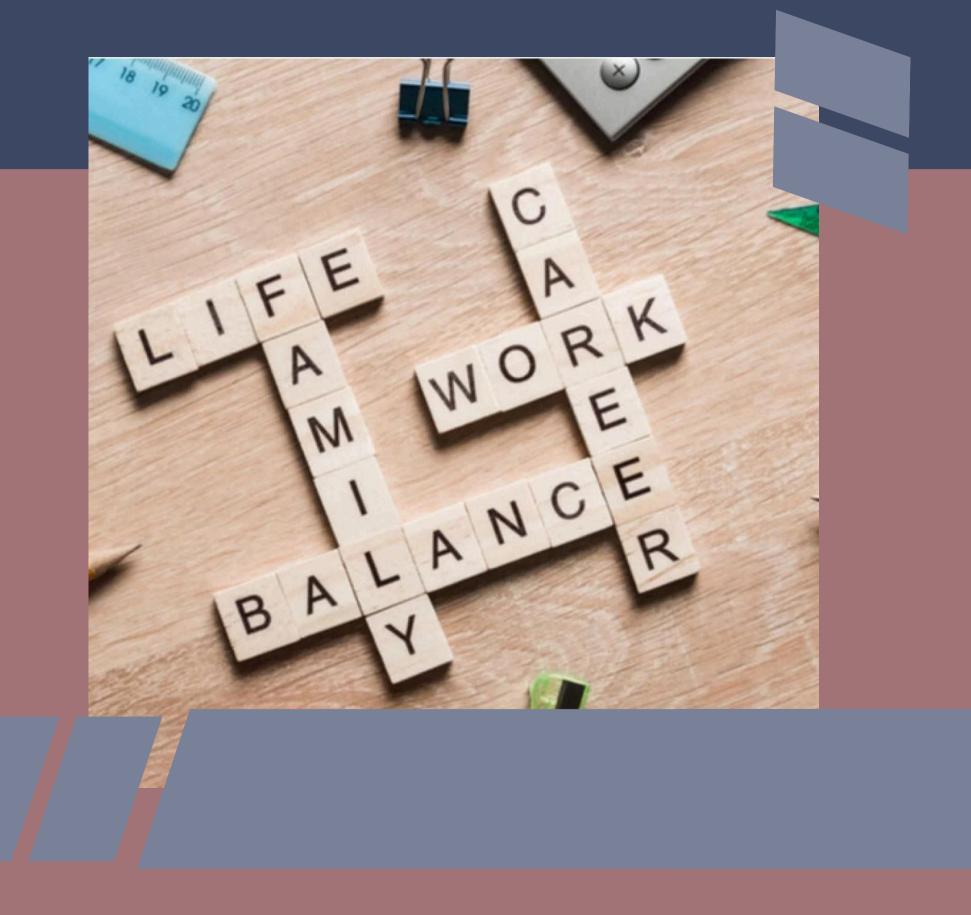
#### Beyond the Home: Empowering Women to Balance Family and Career

### Event #6

# Work-Life Balance Workshop



Conduct a workshop focused on strategies for families to support women returning to work. Discuss shared responsibilities, emotional support, and practical tips for achieving work-life balance



#### The Untold Sacrifice: Helping Women Reconnect with Their Professional Dreams

## Event #7

Family Testimonial Letters

# Family Testimonial Letters



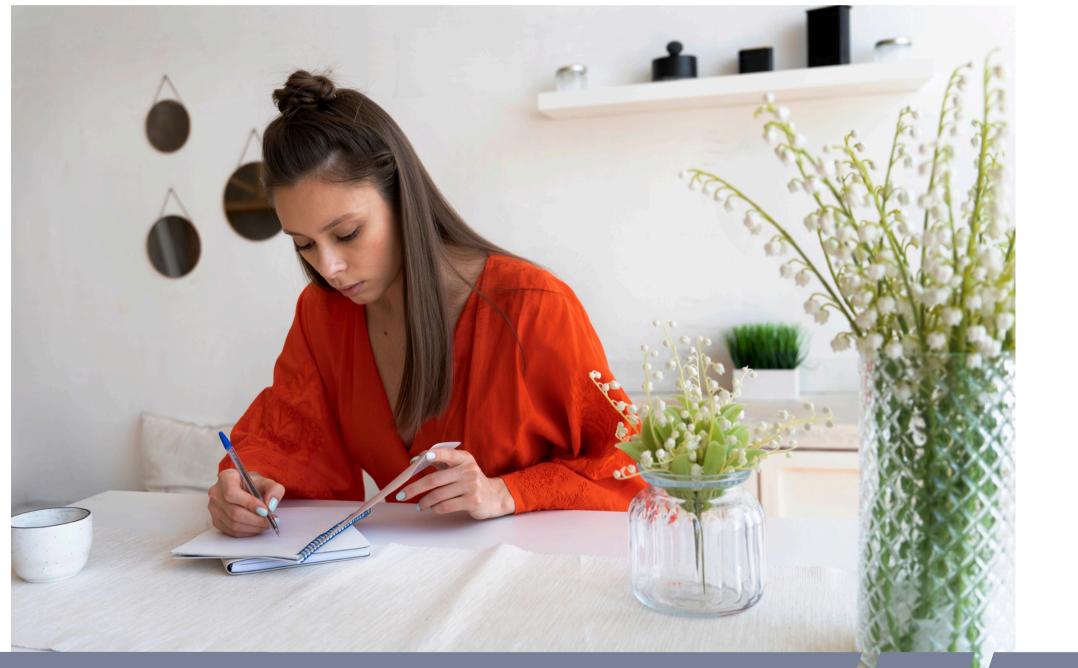
Family members write heartfelt letters to women, appreciating their valuable contributions at home. This activity helps in acknowledging their roles and building emotional support as they prepare to resume their professional journeys.



#### Women's Professional Identity

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Women respond with letters that express their professional aspirations and identities. This fosters a conversation about balancing personal and professional lives and the importance of nurturing a career alongside family responsibilities.

What If' Scenario Game



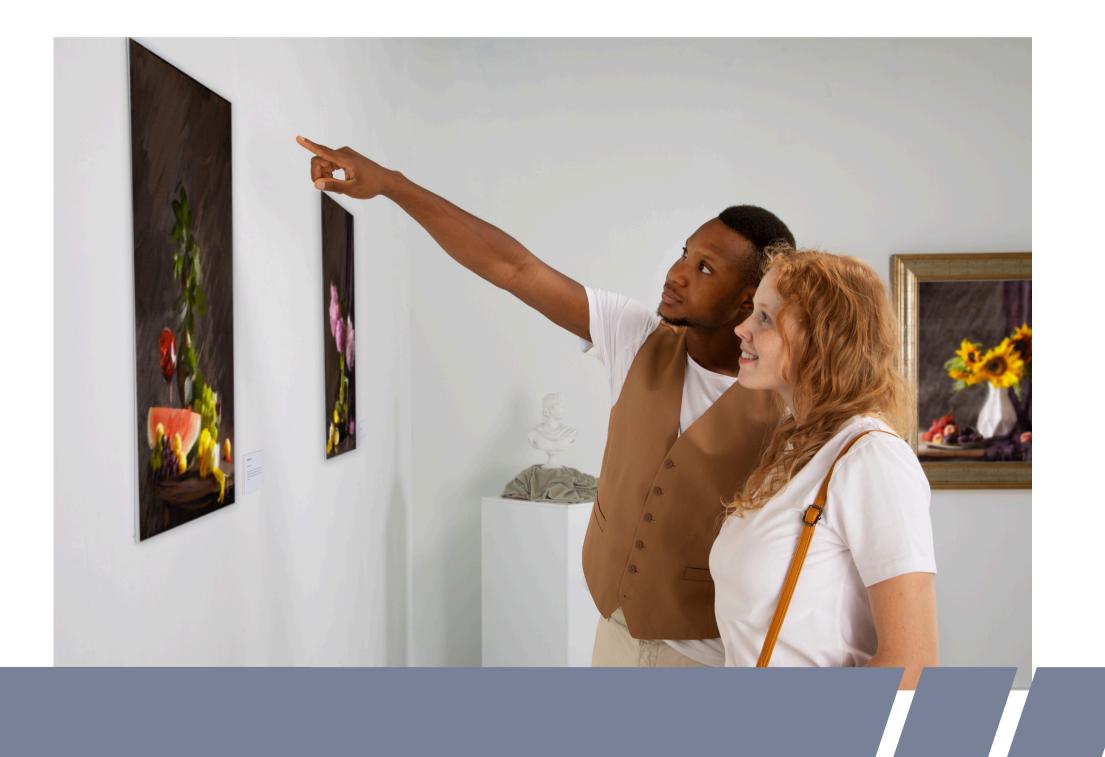
#### Rediscovering Purpose: Women, Work, and Family Harmony

In this activity, family members envision a world without women's participation in the workforce. By exploring the potential societal impacts, participants better understand and appreciate the diverse roles women play in both family and professional settings.



Parental Journey Photo Exhibition

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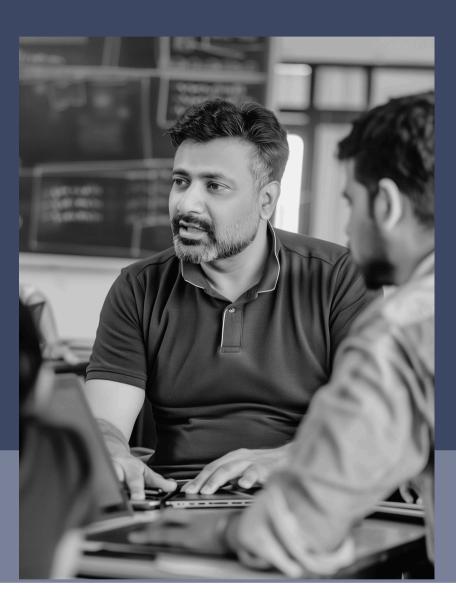
Host a photo exhibition featuring candid photographs of women throughout their parental journey, showcasing moments from their professional lives before and after motherhood. The exhibition can also include quotes and stories from the women about their experiences balancing work and family.

## Parental Journey Photo Exhibition



The exhibition showcases the beauty and challenges of women's parenting journeys alongside their professional aspirations.

Hlights the emotional and physical transformations women experience, helping to humanize their stories and foster understanding.



Creates opportunities for discussions on the importance of supporting women's choices and contributions both at home and in the workplace.

Event #11 Orientation Session for Managers to Better Accommodate Returning Mothers

## Orientation Session for Managers to Better Accommodate Returning Mothers



- Conduct an orientation session for managers to address the unique challenges faced by returning mothers. Topics will include flexible work arrangements, childcare support, and fostering a welcoming workplace culture.
- By understanding these challenges, managers can enhance employee retention and job satisfaction while promoting work-life balance and shared responsibilities.

Bring Your Child to Work Day

### Bring Your Child to Work Day



Organize a "Bring Your Child to Work Day" where employees can invite their children to the workplace.

Activities can include office tours, interactive sessions, and fun learning experiences that demonstrate various job roles and responsibilities. Children can engage in creative projects and learn about their parents' work environments. This event strengthens the bond between parents and children by offering insight into parents' professional lives. It helps children understand the importance of work and their parents' contributions beyond the home, while fostering a family-friendly workplace culture. Parents can also share their career aspirations, inspiring children to envision their own future paths.

